

## MARKET - UK

**We believe that every patient should have access to the treatment they need. That is why we offer a broad range of medicines, across multiple therapeutic categories and dosage formats. We have products within our portfolio which treat the main Noncommunicable diseases (NCDs), making us experts within this field.**

NCDs – or long-term conditions as they are often referred to in the UK – are characterised as being long in duration, resulting from a combination of genetic, physiological, environmental and behavioural factors<sup>1</sup>. The main types of NCDs are cardiovascular disease, cancer, chronic respiratory disease and diabetes<sup>1</sup>.

Noncommunicable diseases (NCDs) are the leading cause of death and disease burden worldwide, accounting for 41 million deaths each year, equivalent to 71% of all deaths globally<sup>1</sup>. The scale of this burden in the UK can be shown with NCDs accounting for 89% of the total deaths<sup>2</sup>.

The NHS Long Term plan, published in January 2019, aims to reshape the NHS around patients' needs with a key role for community pharmacy mapped out<sup>3</sup>. The plan shifts resources out of hospitals and into community services and primary care. Community pharmacy is faced with an ideal opportunity to provide high quality services which could change the patient's mindset to the capabilities of community pharmacy, allow for reimbursement within some therapy areas, increased footfall, loyalty and retail revenue.

We are partnering with community pharmacies through service provision to enhance their role in NCD management and enable them to meet the expectations of the Long-Term Plan. Additionally, this partnership will aim to help alleviate the burden of NCDs. Examples of service provision materials can be found on [The Pharmacy Partner](#) website.

### Our products

We focus on 20 established iconic biopharmaceutical brands across the following therapeutic areas:

- Cardiovascular
- Ophthalmology
- Neurology and Pain
- Psychiatry
- Urology

#### References:

- 1) WHO Fact sheet of NCDs available at <https://www.who.int/news-room/fact-sheets/detail/noncommunicable-diseases> (Accessed Aug 2020)
- 2) WHO data for the UK. [https://www.who.int/nmh/countries/2014/gbr\\_en.pdf](https://www.who.int/nmh/countries/2014/gbr_en.pdf) (Accessed Aug 2020)
- 3) NHS Long Term Plan <https://www.longtermplan.nhs.uk/wp-content/uploads/2019/08/nhs-long-term-plan-version-1.2.pdf> (Accessed Aug 2020)